

# Comparative Analysis of Economic Activities and Job Creation Spurred by Advent of Electrification between Distribution of Electricity Between NEA (DCS) and CREE

Since 2003, Government of Nepal (GoN) has been distributing electricity to rural communities via two models (a) through Community Rural Electrification Entities (CREE), and (b) through Nepal Electricity

#### **FAST FACTS**

FUNDER: UK DEPARTMENT FOR INTERNATIONAL

DEVELOPMENT

PARTNER: NATIONAL ASSOCIATION OF COMMUNITY

**ELECTRICITY USERS NEPAL (NACEUN)** 

LOCATION: DHADING, TANAHU, SYANGJA, RUPANDEHI,

**PARSA** 



Authority's (NEA) Distribution and Consumer Service (DCS) business group. Studies have shown that community electrification has reduced pilferage and lowered operational costs for NEA while delivering services to rural consumers. Compared to the conventional utility-managed version, some of the flexibility afforded by community-based electrification might enable development of enterprises, particularly micro-enterprises which are likely to be started by women and individuals from disadvantaged social backgrounds within the communities.

## **Project Approach**

The study will adopt a comparative analysis framework. The study has identified 5 CREEs through a stratified random sampling process, and corresponding DCS electrified communities. The study will compile both qualitative and quantitative information on access and quality of electricity in both CREEs and DCS communities and compare how they differ/resemble. The study will also collect information on number of new enterprises, job creation, expansion of older enterprises, and availability and quality of complementary inputs like credit, management services, markets, development initiatives, and roads/transportation facilities in both CREEs and DCS electrified areas. The study will then evaluate the relation between enterprise/jobs growth and the access to electricity using simple statistical techniques (depending on the quality of data available) and examine and compare whether such relations in CREEs and DCS electrified areas exist. Qualitative methodology such as case studies will complement



quantitative analysis.

#### **Project Objective**

The project will seek to answer three main questions: a) what differences are there, if any, in the number of enterprises enabled to start up or expand by access to electricity between areas electrified by CREEs vs by DCS; b) what differences are there, if any, in the types and sizes of enterprises enabled by access to electricity between CREE and DCS supplied areas as well as their ownership and management; c) which factors might be responsible for any documented differences in either quantity or quality of enterprises enabled by access to electricity through the two modalities.

### **Project Activities**

The research will begin with the review of relevant literatures and collection of secondary data followed by field studies. The field study will generate primary data and information required for the analysis. This study will follow the following research procedures.

- Literature review
- Compilation and analysis of secondary data
- Primary data collection
  - Business enterprise survey
  - Household survey
  - Focus group discussions (FGDs)
  - Key informant Interview
  - o Case studies
- Data analysis
- Report Preparation
- Paper publication

#### **Partnerships**

The local partner for the proposed research is National Association of Community Electricity Users Nepal (NACEUN) an umbrella organization of community rural electrification entities (CREE). Winrock has had a long running partnership with NACEUN and has helped it to establish 11 district offices and strengthen networks in 27 districts. Winrock has an MOU in place with NACEUN to carry out research into promotion of productive enduses and economic activities linked with rural electrification. Also, NEA has provided Winrock with no objection letter and support for conducting research.

#### **Expected Outcomes**

- Comparison among CREE and DCS-managed electrification in terms of how they impact the establishment and growth of electricity-based enterprise in the areas they serve.
- Insights into which aspects of CREE and DCS
  management contribute to documented differences
  in the utilization of electricity for productive uses,
  types of enterprises, and owners of enterprises.
- Recommendations on rural electrification and accompanying investments which can result in a higher number of enterprises and with greater benefits occurring to women and disadvantaged populations.

The outcomes of the research will provide evidence to policy makers and development partners to guide investment into electrification models and approaches which are most likely to contribute to economic growth in rural areas and support livelihood development.

